

Webinar Overview:



Learn how to grow your business online—without a big agency or budget. This practical jargon free session is built for small business owners who want real results from social and search, with tools and confidence to market on their own terms.

01

MEET YOUR EXPERTS

A warm welcome and insight into the Ripple team

02

4 STEP PLAN TO SMARTER MARKETING

Who, why, when & where to grow—how to spend £100/month wisely

03

SEARCH MARKETING- BE THE FIRST NAME THEY SEE

Be found first: win search & get listed on Google Shopping

04

SOCIAL MEDIA - DRIVING RETURNS WITH YOUR AD SPEND

Tips and advice on how to make social media spend drive real outcomes for your business

05

CONSISTENTLY CREATING ORGANIC SOCIAL CONTENT THAT WORKS

Tried and tested frameworks showing you how to create content that will always engage your audiences

06

CLOSE

A wrap of the 1/2 day session with tools guide, tips and hand outs